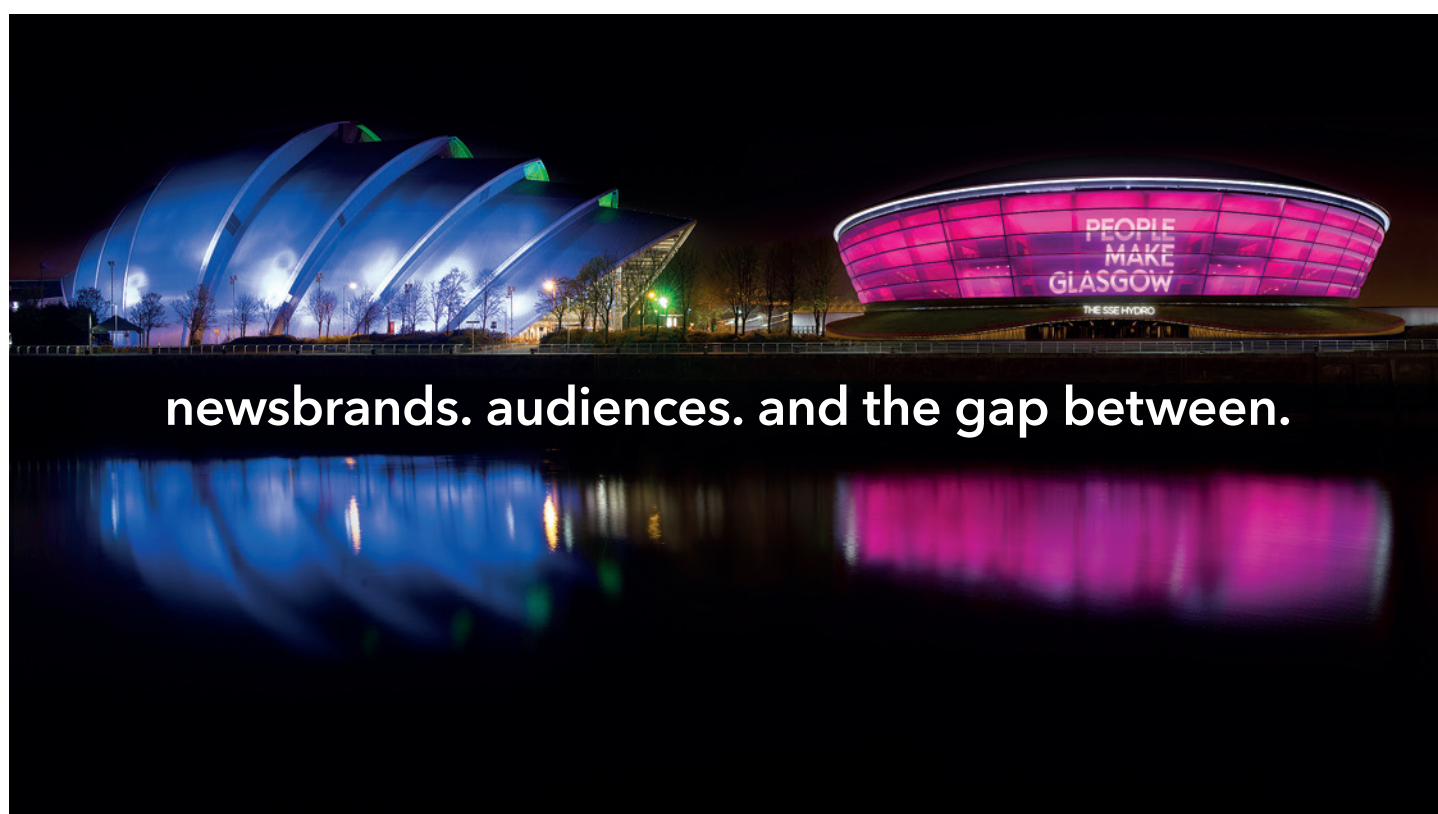


WNMC.19

World News Media Congress

World Editors Forum

Women in News Summit



newsbrands. audiences. and the gap between.

Glasgow,
Scotland, 2019

A unique global gathering of chief editors, publishers and CEOs, passionate about media freedom and taking action to ensure a sustainable news industry.

1. – 3. June 2019
Glasgow, Scotland

newsbrands. audiences. and the gap between

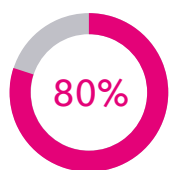
We have always focused on producing and delivering quality journalism at an affordable cost. What if, for the younger generation, this is no longer enough? We assume young adults understand our mission, journalism's role and how our newsrooms function. There is growing evidence this is not the case.

Join us in Glasgow for the 71st World News Media Congress (WMNC.19) we will look at the many ways to reconnect our newsbrands with the people that will influence future societies. WMNC.19, including the one-of-a-kind Women in News Summit, and the World Editors Forum is of value to every news professional seeking to better understand and address the unprecedented forces at work at this time. The Congress is a vital forum for discussions – on the future of news, press freedom and issues facing our society and its citizens.



Who comes? Visitors at a glance

Average of 800+ participants
from 65+ countries, 70+ international
speakers, 700+ companies



SENIOR LEVEL/
C-LEVEL

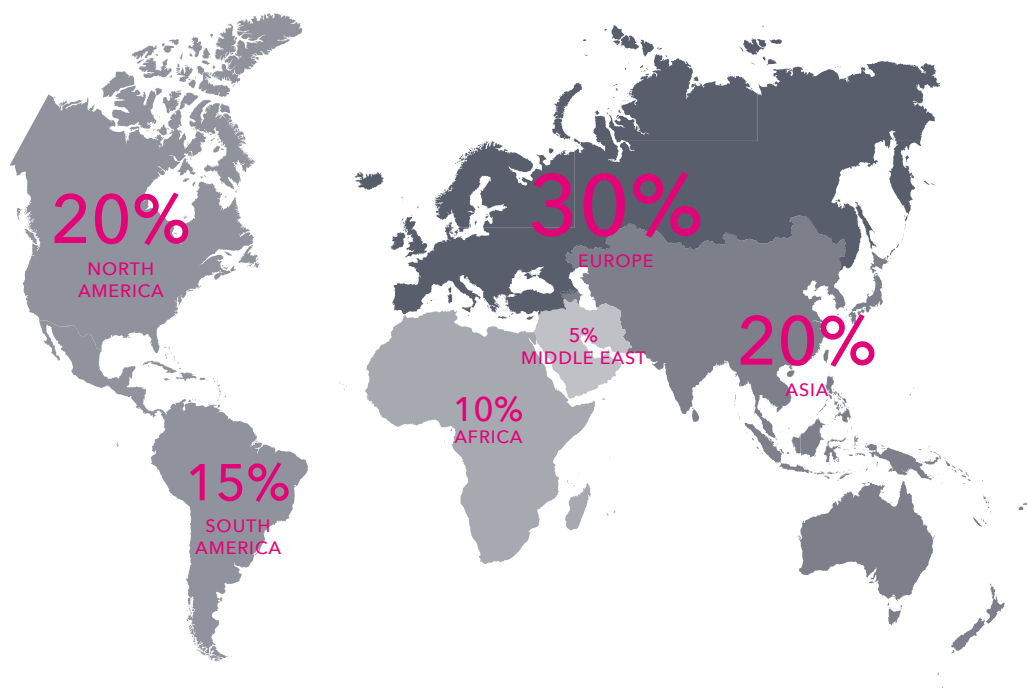
Growing number
of women



60%



40%



PREVIOUS SPEAKERS



**ANDIARA
PETTERLE**

Vice-President
Newspapers & Digital
Media, **RBS Group**
Brazil



**ARTHUR O.
SULZBERGER, JR.**

Chairman
The New York Times
Company & Publisher
The New York Times
USA



EMILY BELL

Director, Tow Center for
Digital Journalism,
**Columbia Graduate
School of Journalism**
USA



**ERNST-JAHN
PFAUTH**

Publisher
De Correspondent
The Netherlands



**DORTHE BJERRE-
GAARD-KNUDSEN**

Executive Vice President,
COO
JP/Politikens Hus
Denmark



GARY LIU

CEO
**South China Morning
Post Publishers Ltd**
Hong Kong



**LYDIA
POLGREEN**

Editor-in-Chief
The Huffington Post
USA



8 reasons why you should attend

- **celebrate.** women in news. tomorrow's leaders, digital trailblazers
- **salute.** press freedom champions
- **gather.** strategic business intelligence and emerging trends
- **focus.** on the future
- **build.** grow a network of peers, market leaders and experts
- **contribute.** add your voice to critical industry debates
- **protect.** quality journalism
- **take-home.** practical ideas to emulate

Who attends

CEO's
Publishers
Editors
Women in news
Commercial directors
Digital directors
Advertising directors
Product managers
Suppliers
Academics

The World News Media Congress

is the annual meeting of news executives, including publishers, editors and owners, of newspapers from all over the world. It is hosted in a different city each year. The 2018 Congress in Portugal drew around 900 people from over 60 countries for three days of conferences, executive meetings, networking and social events.

The World Editors Forum (WEF)

organises the editorial stream of the Congress. WEF is built on a commitment to defend press freedom and promote editorial excellence. It is at the forefront of newsroom change and connects editors on issues that matter for the future of independent and free news publishing.

Women in News (WIN) Summit

is a gathering to support WAN-IFRA's sector-leading initiative to increase women's leadership and voices in news through capacity building, training and advocacy.

WAN-IFRA

is the World Association of Newspapers and News Publishers. Its mission is to protect the rights of journalists across the world to operate free media, and provide its members with professional services to help their business prosper in a digital world and perform their crucial role in open societies. With formal representative status at the United Nations, UNESCO and the Council of Europe, it derives its authority from its global network of leading news publishing companies and technology entrepreneurs, and its legitimacy from its 80 national association members representing 18,000 publications in 120 countries.

PREVIOUS SPEAKERS



JOHN ELKANN
Chairman
Fiat and Chairman
Editrice, La Stampa
Italy



MARIA RESSA
CEO and Executive
Editor, Rappler
Philippines



LOUIS DREYFUS
President
Groupe Le Monde
France



MARTA GLEICH
Executive Editor
Zero Hora
Brazil



MIKI TOLIVER KING
Vice President Marketing
The Washington Post
USA



DAVID PEMSEL
Chief Executive Officer
Guardian Media Group
UK



MARTIN BARON
Executive Editor
The Washington Post
USA



Location

Scottish Event Campus (SEC) Glasgow, Scotland, G3 8YW

The SEC is Scotland's largest exhibition centre, located in the district of Finnieston on the north bank of the River Clyde, Glasgow.

Hotels

There are five hotels within five minutes walking distance to the SEC. The Crowne Plaza Hotel is directly connected to the SEC. You can book a hotel of your choice through our hotel booking platform on the World News Media Congress website by following the LOCATION tab.

www.wan-ifra.org/events/wnmc19/location
Website: www.wan-ifra.org/scotland2019

Registration

Register online at www.wan-ifra.org/scotland2019. We have early bird tickets and discounts for groups available.

Discover Scotland

Take time to explore Scotland's UNESCO world heritage cities of Music, Literature and Design: Glasgow and Edinburgh and Dundee. Or allow Scotland's breathtaking islands, mountains, lochs, glens and miles and miles of unspoilt coastlines, to feed your soul. Scotland's fascinating history stretches back thousands of years and can be seen and felt right across the compact

country. Fine castles, lavish stately homes, striking architecture, derelict fortresses along with great feats of engineering are all located in stunning landscapes that will take your breath away.

Scotland is a compact outdoor playground for the active and adventurous, exhilarating outdoor activities can be undertaken on foot, bike, boat, kayak and not forgetting that Scotland is the home of Golf. There are over 550 golf courses from championship golf course to hidden gems. Scotland has 3 of the top 10 Golf courses in the world.

Tours and more information are on our website under "discover Scotland".

Contact

For more information please reach out to:



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christin.herger@wan-ifra.org

PREVIOUS SPEAKERS



MELISSA BELL

Publisher
Vox News
USA



SÉRGIO DÁVILA

Executive Editor
Folha de S. Paulo
Brazil



**ZUZANNA
ZIOMECKA**

Editor in Chief
NewsMavens
Poland



PHILIP CRAWLEY

Publisher and CEO
The Globe and Mail
Canada



**SOPHIE
GOURMELEN**

Managing Director -
Publisher
Le Parisien
France



**WOLFGANG
KRACH**

Editor in Chief
Süddeutsche Zeitung
Germany



**YOICHI
NISHIMURA**

Board Director
of Digital Business and
International Affairs
The Asahi Shimbun
Japan